

*A roadmap for change...*

# LADDER

*«Development is a shared human responsibility,  
and a shared human possibility»*

*Ananta Kumar Giri*



Co-funded by the EU



**Local Authorities, in  
cooperation with Civil  
Society, have a  
considerable multiplier  
capacity and become  
*drivers for change***

**Our  
MODEL**

# T

## argets

# B




## eneficiaries

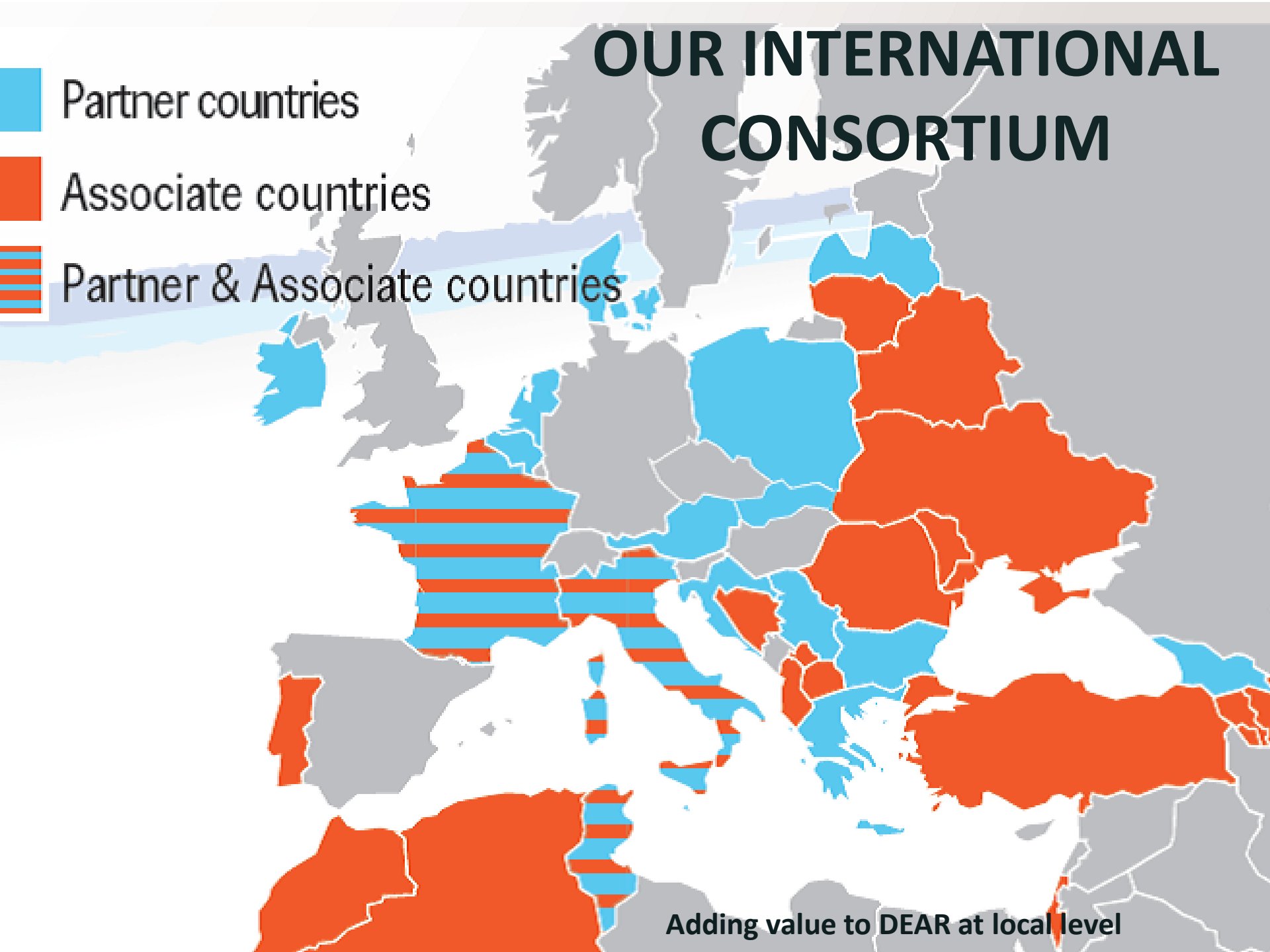


Local Authorities (LA's): Regions,  
Municipalities, Federal States, Global  
Cities...  
& Civil Society organizations (CSO's)

Ordinary  
citizens

# OUR INTERNATIONAL CONSORTIUM

-  Partner countries
-  Associate countries
-  Partner & Associate countries



Adding value to DEAR at local level

# Objectives

**Strengthen** the capacity of LA's and CSO's to act as drivers for development

**Develop** cooperation between LA's and CSO's

Inform & **engage** citizens in global issues

**Improve** DEAR methods in non-formal education

*ON ROUTE TO*



**EU  
Policy  
Agenda**

**2015-2017**

# LADDER

LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT  
EDUCATION AND RAISING AWARENESS

EDUCATION AND RAISING AWARENESS  
LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT

## What is DEAR?

Background information





DEAR is an EU program, that

aims to  
**inform**  
EU  
citizens



about development issues, mobilise greater public support for action against poverty, give citizens tools to **engage critically** with global development issues, to **foster new ideas and change attitudes.**





**ACTIVE**  
learning process

**VALUES**

(Justice, Equality,  
solidarity, dialogue..)

&

**PRINCIPLES**

(cooperation, mutual  
understanding, etc)

**ACTION**  
(to eradicate  
poverty, to involve  
in global issues...)

**CRITICAL  
THINKING**  
(individually and  
collectively)

Development  
Education  
AWARENESS  
RAISING

<b>Management &amp; Coordination (WP1)</b>	
<b>Applied Research (WP2)</b>	
<b>Capacity Building (WP3)</b>	
<b>6 Thematic Paths (WP4)</b>	<b>3 Geographical Paths (WP5)</b>
<b>Educators' capacity building and networking (WP6)</b>	
<b>Re-granting Scheme (WP7)</b>	
<b>Communication &amp; Dissemination (WP8)</b>	
<b>Creative Component (WP9)</b>	

# Structure of the project

# MANAGEMENT & COORDINATION (WP1)

External  
Evaluator

Steering  
Committee

Launching  
Conference

Closing  
Conference

Monitoring  
&  
Evaluation

## APPLIED RESEARCH (WP2)

Background DOCUMENTS SURVEYS

# CAPACITY BUILDING (WP3)



training  
modules and  
educational  
tools

Trainings at EU,  
national and local  
level for multipliers

**To develop skills  
on DEAR**

# 6 Thematic PATHS (WP4)

*Transnational and national working groups, special initiatives, handbook...*

Youth in  
Development

EYD 2015

Migration

Environmental  
and  
Sustainable  
Development



Citizen's  
Participation

Public Private  
Cooperation

# GEOGRAPHICAL PATHS (WP5)

*Coordination of transnational and national working groups, special initiatives, handbook...*

EaP

SEE

MED

# Educators capacity building (WP6)

Methodologies, experiences and tools in the field of development education

**Tool Fair**

Exchange of civil servants, educators, trainers or workers.

**Job Shadowing**

New methodologies and tools in the field of non formal education.

**Focus Group**

# RE-GRANTING (WP7)

## ("SUB-GRANTS")

Address local and grass-root level organizations and institutions to develop local projects about development education.

**68 local projects** supported in EU countries in 2016 & 2017



# VISIBILITY, COMMUNICATION & DISSEMINATION (WP8)

**LADDER**  
LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT  
EDUCATION AND RAISING AWARENESS

Home About Activities Gallery Resources Contact

LADDER project is about Development education & awareness raising as a process for a change of attitudes. Local Authorities and Civil Society working in their areas, understood as multipliers, set in motion a chain of initiatives, which will engage citizens life.

**LADDER** Local Authorities as Drivers for Development  
LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT  
EDUCATION AND RAISING AWARENESS

- Home visiting
- Develop & increase the action of Local Authorities in Development & awareness raising activities
- Activities
- Partnership
- Digital/social strategy

European Year for Development

The European Year for Development 2015 (EYD2015), flagship initiative of the EU for 2015, aims at raising the awareness of citizens on development issues. Initiatives spring from the European Union to the EU will regard to development: to raise citizens' awareness, citizen engagement for development, to contribute to supporting in NGOs and other actors, taking more effective actions on a daily basis, becoming more active citizens at local, national and many more.

LADDER is a key project on Development education, raising young awareness of citizens about development issues. In that sense, it supports the efforts to engage citizens in development, to raise their awareness and promote active thinking. ALDA and the LADDER partners are working on this initiative, promoting the EYD2015. In addition, a thematic team of LADDER is available to the EYD2015, under the leadership of the coordinators and members, as working together to promote the EYD2015.

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- Shining Stars of Europe: V&A's competition, 2014-15
- 1st World LED Forum 2015 closing soon
- Let the citizens know how 'citizens' money' works
- Migration outside the support of ALDA

www.ladder-project.eu

**LADDER**  
LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT  
EDUCATION AND RAISING AWARENESS

#LADDERproject

**Local for Global**

Local Authorities & Civil Society as **MULTIPLIERS** to raise awareness and engage **CITIZENS**

ALDA LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT

LADDER LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT EDUCATION AND RAISING AWARENESS

EUROPEAN COMMISSION

**schools in action!**  
Your ideas can reach the heart of Europe. Your creativity can influence Our World, Our Future.

**LADDER** & **ALDA**  
LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT EDUCATION AND RAISING AWARENESS

Invite you to **make your VOICE heard**

**Join the competition and WIN an IPAD AIR+**

Through a **SLOGAN**, an **IMAGE** or a **VIDEO** on development you can reach citizens and Public Authorities to **MAKE A DIFFERENCE!**

**who can participate?**  
pupils or youngsters between 10-18 years old

**how to participate?**  
send your proposal by email with your **COMPLETE NAME, AGE, SCHOOL and COUNTRY** to [nikos.gamouras@aldaintranet.org](mailto:nikos.gamouras@aldaintranet.org)

30th NOV 2015 DEADLINE FOR SUBMISSION

our world our dignity our future

2015 European Year for Development

# Citizens Journalists

# CREATIVE COMPONENT (WP9)

# LADDER in FIGURES

**ONE** major challenge

**45 organizations**

(25 Co-applicants & 20 Associates)

**35 countries**

**6** thematic paths

**3** geographical areas

**36** months

**3.88 M €**



Info & contacts: [www.ladder-project.eu](http://www.ladder-project.eu)

<https://www.youtube.com/watch?v=4W-SMftgD6E>

Thank you for your attention!